

**FOR IMMEDIATE RELEASE**

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## **Zerofootprint and REGEN Energy announce Carbon Management Solution integration**

**Toronto, Canada, March 23, 2009:** Canadian-based companies Zerofootprint and REGEN Energy today announced a joint marketing and development alliance to integrate Zerofootprint's VELO Enterprise Carbon Management Software with REGEN Energy's swarm logic-based EnviroGrid wireless energy management system to provide business customers with a flexible and responsive solution for enterprise carbon management.

The integration of REGEN Energy's wireless energy efficiency, demand management and demand response platform with Zerofootprint's leading carbon tracking, reporting and mitigation solutions will enable customers to better monitor and manage their carbon impact. Ron Dembo, Founder and CEO of Zerofootprint, remarked, "REGEN was an obvious partner for Zerofootprint. With building energy regulated by EnviroGrid, and the Zerofootprint VELO application analyzing and reporting on energy usage, clients will be provided with a cost-effective means to minimize energy consumption and environmental footprint at the same time."

"The combination of VELO and EnviroGrid will provide customers with the ability to closely monitor and manage their carbon consumption by reducing electric loads to minimize peak demand, improve energy efficiency and to reduce consumption based on the real-time, green generation mix of the grid," said Mark Kerbel, President and CEO of REGEN Energy. "Together we will help customers be both responsible and responsive in their carbon consumption."

### **About REGEN Energy**

REGEN Energy develops and markets the EnviroGrid wireless energy management system to customers throughout North America. EnviroGrid's unique swarm logic-based architecture combines the natural distributed intelligence, simplicity and flexibility found in bee hives and ant colonies with automated, web-based monitoring and control services to dramatically simplify the cost and complexity of energy management. EnviroGrid minimizes peak demand by smoothing concurrent loads without sacrificing occupant comfort, reduces energy usage by identifying equipment operating outside of expected conditions, and enables companies to easily participate in utility-led Demand Response programs to relieve grid stress and receive financial incentives. REGEN Energy also licenses its patent-pending swarm logic technology to leading OEMs and Systems Integrators worldwide. REGEN Energy ([www.regenenergy.com](http://www.regenenergy.com)) is based in Toronto, Ontario, Canada. For more information please contact George Karayannis at 937.216.5140 or [georgek@regenenergy.com](mailto:georgek@regenenergy.com).

### **About Zerofootprint**

**Zerofootprint** provides software and services to individuals, governments, universities, and corporations to measure and manage carbon footprint. **Zerofootprint** engages and empowers people worldwide in combating global climate change, and came in first place and won Gold for the Climate Change category at the Canadian Environmental Awards in 2008. For more information, please contact Kelly McGregor, Marketing Communications Manager, at 416.365.7557 ext 156 or visit [www.zerofootprint.net](http://www.zerofootprint.net).

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